



Jeff Gross  
Chief Empowerment Officer

Jeff Gross is the Owner and Chief Empowerment Officer at Gro-Nova, Inc. He is passionate about empowering leaders to empower their teams. Jeff has over 20-years experience coaching, leading, developing, and managing high performance teams. He has worked for Fortune 500 companies, medium-sized private companies, and non-profit organizations. His common-sense approach to developing leaders to achieve their full potential includes visioning, motivation, strategy, and implementation.

Jeff has a Master's Degree in Business Administration and Bachelors of Science in Engineering.

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