

3TH ANNUAL




GEORGIA TRANSPORTATION SUMMIT

DECEMBER 3, 2024 | ATHENS, GEORGIA

SPONSORSHIP & EXHIBITOR INFORMATION

Sponsorship Level	Title Sponsorship (SOLD OUT) *Only one available	Presenting Sponsorship (\$11,000)	Platinum Sponsorship (\$8,500)	Gold Sponsorship (\$5,500)	Silver Sponsorship (\$3,500)	Bronze Sponsorship (\$2,500)
Seating at Event	12 Attendees (VIP)	10 Attendees (VIP)	8 Attendees (VIP)	6 Attendees (Preferred)	4 Attendees (Preferred)	2 Attendees
Recognition on Email and Print Marketing	X (All Marketing/Logo - Most Prominent)	X (All Marketing/Logo - 2nd Most Prominent)	X (All Marketing/Logo - 3rd Most Prominent)	X (All Marketing/Logo - 4th Most Prominent)	X (Most Marketing/Logo - 5th Most Prominent)	X (Some Marketing/Name - 6th Most Prominent)
Recognition on Signage and Presentation at the Event	X (Title Sponsor Prominent Logo Placement)	X (Prominent Logo Placement)	X (Prominent Logo Placement Beneath Presenting Sponsors)	X (Logo Placement Beneath Platinum Sponsors)	X (Logo Placement Beneath Gold Sponsors as Space Allows)	X (Name Recognition as Space Allows)
Option to Exhibit at the Event	X	X	X	X	+\$200	+\$200
Option to Sit with VIPs at General Session and Lunch	X (First Choice)	X (Second Choice)	X (Third Choice)	X	X (As Available)	
Participate in College Student Meet & Greet and receive resumes	X	X	X			
Receive consultant attendee list prior to event	X	X	X			
Verbal Recognition at the Event	X	X	X	X		
Logo Inclusion on Full-page Ad in <i>Engineering Georgia</i> Magazine (Must Commit by 9/10/24)	X	X	X			
Ad in <i>Engineering Georgia</i> Magazine (Must Commit by 9/10/24)	Full-page	Half-page	Quarter-page			
Attendance to Exclusive Reception with Speakers, VIPs, and Elected Officials	4	3	2			
Option to Show 30-Second Promotional Video at the Event	X	X				
Exclusive signage on the podiums for breakout sessions	X					
Logo included in event app	Event Home Screen	Schedule Screen	Speakers Screen			



Shuttle Sponsorship *Only one available:
Exclusive sponsorship of the shuttle service for the Transportation Summit Happy Hour event, ensuring a safe and convenient transportation option for attendees.