

ACEC Georgia YOUNG PROFESSIONALS NETWORK

Networking Tips

Bring a business card

Business cards are an important tool for professionals in the A/E/C Industry. On a basic level, they provide a convenient way to exchange contact information but they can also signal professionalism.

While digital options are becoming more popular, many people still prefer physical cards, so having both physical and digital options is ideal!

Be prepared with talking points

It's helpful to have a few conversation starters prepared ahead of time, so you can feel confident and avoid awkward silences. Think about your goals for the event and what topics you'd like to discuss, and practice introducing yourself and your work in a clear and concise manner.

Remember to also listen actively to others, ask questions, and show genuine interest in their work and perspectives.

Follow up promptly

Send a personalized email or LinkedIn message thanking them for their time, and offer to schedule a follow-up call or meeting if appropriate. Be sure to also add them to your professional network and keep in touch with updates on your work or relevant industry news.

Remember, networking is about building relationships, not just collecting contacts!

Business Card Options


Don't have a physical card? No worries! Here are some other options:

- **LinkedIn**- Basic business card-sharing function
- **Canva** - Design and share business cards via email or text in the mobile app
- **About.me**- Free version with paid upgrades
- **Popl**- Free basic version, paid features available; very customizable; app or NFC based
- **Mobilo**- Very customizable, app or NFC based
- **Blinq**- Customizable and mobile app based

Learn more about ACEC Georgia

 www.acecga.org

 info@acecga.org

 [\(404\) 521-2324](tel:(404)521-2324)