

Dr. Roger Tutterow, Chief Economic Adviser, Henssler Financial



Dr. Tutterow serves as Chief Economic Adviser for Henssler Financial. He is also a Professor of Economics at Kennesaw State University and serves as Director of the Econometric Center, an applied research center housed in Kennesaw's Coles College of Business. In 2018, The Board of Regents of the University System of Georgia approved the appointment of Dr. Tutterow as the Henssler Financial Endowed Chair at Kennesaw State University.

Dr. Tutterow's analysis of the economic, business, and political environments have been featured in a variety of media, including Wall Street Journal, Financial Times, USA Today, Atlanta Journal Constitution, Arizona Republic, Florida Times-Union, Kansas City Star, Los Angeles Times, New York Times, Orlando Sentinel, Palm Beach Post, Wichita Eagle, and on CNN, CNBC, NBC, Bloomberg Television, NPR's "Marketplace" and "All Things Considered," CNN-Radio, as well as by regional electronic and print media.

In addition to his work in academia, Dr. Tutterow has served as a consultant on financial economics and statistical modeling for corporate clients ranging from Fortune 500 companies to closely held businesses. He has provided expert testimony on economic, financial, and statistical matters in state and federal court, before the Georgia General Assembly, and before the Georgia Public Service Commission. Dr. Tutterow has given several hundred speeches to professional groups in more than 30 states and Canada on topics in the economic, business, and political arenas.

Dr. Tutterow served on the Council of Economic Advisors, under Georgia Governors Sonny Perdue, Nathan Deal, and Brian Kemp. In 2010, he was named to the Special Council on Tax Reform and Fairness for Georgians, which conducted a comprehensive review of Georgia's Tax Code. In addition, Dr. Tutterow serves on the Georgia Child Support Commission, the Cobb County Public Employees' Pension Board, and the Board of Trustees of Berry College. He previously served as Chairman of the Board of Directors of Vinings Bank, on the Southern Region Board of Directors for the American Red Cross Blood Services, and the Board of Directors for Consumer Credit Counseling Service of Atlanta. He was selected by Georgia Trend magazine as a "notable Georgian" and as one of "Georgia's Most Influential" by James magazine.

Diana Alexander, Director, Private Market Resources, ACEC National



Diana Alexander is the Director of Private Market Resources for ACEC National. She joined ACEC in April 2021 after managing business development, marketing, and communications efforts at ACEC member firms for about ten years, including Dewberry and A. Morton Thomas and Associates, Inc. Diana is a Certified Professional Services Marketer (CPSM) from the Society of Marketing Professional Services (SMPS) and holds a Certificate in Economic Measurement (CEM) from the National Association of Business Economics (NABE). Diana produces Private Industry Briefs and Private Side articles quarterly as well as podcasts interviews with industry experts. Diana also leads the Business Development & Marketing Forum, a community of peers made up of 320 marketing and BD professionals. Diana holds a Bachelor of Science degree in Business Administration, marketing concentration, from the University of North Carolina at Charlotte and a

minor in Dance. Diana is a Maryland native and lives in Edgewater, Maryland with her fiancé and four children.