

## **Dan Bruder**

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Dan Bruder, Co-founder and CEO of Blendification champions the link between work and life, turning workplaces into catalysts for human potential. He introduced Blendification®, a methodology designed to connect company focus and employee focus. This platform, comprising six AI-driven software applications, enhances strategic planning and personal growth, leading to elevated employee engagement and exceptional organizational performance. Dan's impact is underscored by his book, "The Blendification® System," and a TEDx Talk with over 225k views. His professional background spans executive roles in banking, hospitality, and real estate. Dan also teaches in the Executive MBA and MBA programs at the University of Colorado, Boulder, and Colorado State University.