

Jim Rogers Bio

Jim Rogers helps engineering firms transform their business development capabilities so they can consistently outsell their competitors. For the last dozen years, he has done that through consulting, speaking, coaching, and training.

He is the author of two books for the civil engineering industry: *Becoming a Seller-Doer: Succeed at Business Development and Take Command of Your Career* and *Win More Work: How to Write Winning A/E/C Proposals*. He is president of the consulting firm Unbridled Revenue and the founder of the Seller-Doer Academy, which helps companies develop their next generation of seller-doers. He lives in the Horse Capital of the World, Lexington, Kentucky.