

Katie Cash

Executive Vice President, Smartegies

Katie is a Georgia native and seasoned marketer with more than 15 years of experience serving large and small companies across the AEC industry. Katie began her career at the Georgia State Financing and Investment Commission (GSFIC), working directly for the State Property Officer, where she was involved in various strategic initiatives, including the coordination and development of the Statewide Construction Manual, and she took part in proposal review and procurement solicitations. Katie joined Smartegies in 2011 and today serves as the firm's Vice President, where she leads strategy to help firms advance their brand and their business forward. Katie has spoken on marketing, communications, and business development for ACEC Georgia in the past and other groups like NAWIC, AGC, and CoreNet.

